



CAPTAIN THOMAS KALUS of the Fifth Communication Company, USMCR, discusses plans for the Marine "Toys for Tots" campaign with O. R. Trueblood, manager of the local McMahan Furniture Store and B. M. Malone, District Supervisor for McMahan's. McMahan's will donate floor space to collect new or like new toys for less fortunate children and trucks to transport the toys to Marine Training Centers. "It is with great pleasure that McMahan's are participating with the Marines in this worthy project," Trueblood stated.

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World population is now increasing at the rate of 47 million a year, and the rate may soon reach 75 million.

Earnings of California factory workers dropped sharply in October, Ernest B. Webb, California director of industrial relations announced this week. Weekly earnings in manufacturing fell from \$93.14 in September to an average of \$91.91 per week in October. This drop of \$1.23 per week was one of the largest since the postwar adjustment period in 1945-46. In October, earnings of factory workers dipped below the year-earlier average by 51 cents per week—the first unfavorable year-to-year comparison since 1946 when factories were cutting out overtime following World War II. Webb pointed out that lower earnings this October than last

stemmed largely from overtime cutbacks in defense industries. Prior to May of this year, when the large reductions in overtime at defense plants were instituted, weekly earnings had been running \$4 to \$6 above year-earlier levels. The average workweek in California factories in October of 39.4 hours was almost two hours shorter than a year ago, and three-fourths of an hour less than in September.

Southland Climate Rough on Roofs

Southern California's famed climate may be ideal for family outdoor living, plant life and the cultivation of bathing beauties, but it's rough on roofs, the Roofing Contractors Association of Southern California warned. There is no place under the

sun where a roof wears out faster, or "burns out," to use a contractor's expression, than in Southern California. This is because marked changes in temperatures in brief periods, hot days and cool nights, cause roofing materials to expand and contract, and

eventually, to split and crack, thereby opening thousands of doors for rain to attack interiors. Generally, in Southern California, a flat roof of composition material will need extensive repairs in from seven to 10 years; a gabled or "hipped" roof of composition material is good from 10 to 14 years.

in time for Christmas!

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 NEW RIVIERA CONVERTIBLE SOFA Now opens Automatically

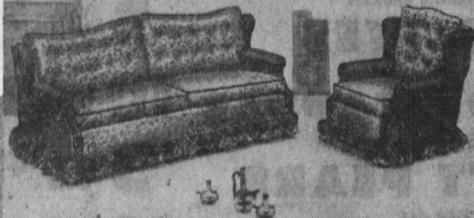
Illustrated Provincial Catalina

Riviera Convertible Sofa is the only sofa in the world that opens AUTOMATICALLY with "Touch-of-toe" RIVIERAMATIC. \$179.50*

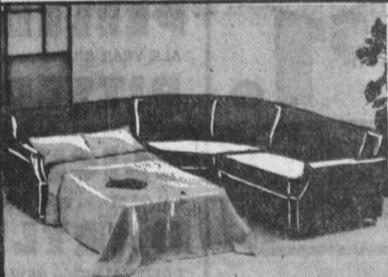
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* In basic fabrics

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- RIVIERAMATIC Convertible Sofas from 179.50
- Matching Lounge Chairs from 72.50
- Bed Chairs from 107.00
- Cali-Lounger Chairs from 79.50



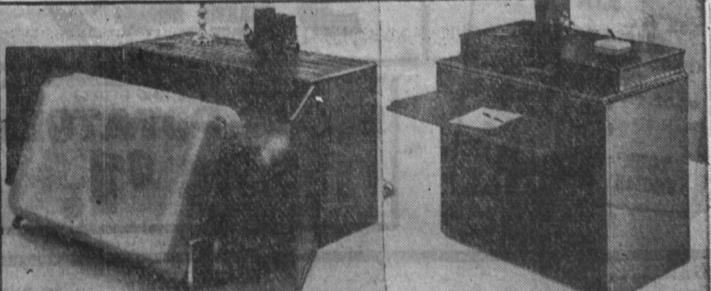
Riviera's Convertible Bed Chair

This chair adds an "extra" bedroom to your home, instantly—a full size bed by night—a handsome lounge chair by day— \$107.00



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 Champion Model Vibrator Optional Complete with All-Steel Frame! PRINCESS CALI-LOUNGERS

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